

COMMUNICATION (COM) 448

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<https://Communication.IllinoisState.edu>

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Director: Stephen Hunt

Interdisciplinary Minors

The School of Communication participates in a number of interdisciplinary minors at the University. Coursework offered by the School contributes to the following minors: Civic Engagement and Responsibility, Cognitive Science, Ethnic Studies, and International Studies. For further information on these minors and their advisors, please consult the Interdisciplinary Studies Programs section in this Undergraduate Catalog.

Honors in Communication

The School of Communication offers students an opportunity to demonstrate outstanding achievement in the study of communication by means of participation in the School Honors Program. The School also offers in-course honors work in all its courses at the discretion of the instructor for students enrolled in the Honors Program. Qualified students are encouraged to inquire about admission by contacting the School Honors coordinator. Further details about the University Honors program are available at Honors.IllinoisState.edu.

Communication Studies Programs

Degrees Offered: B.A., B.S.

Major in Communication Studies

Students must complete one of the following sequences:

- Interpersonal Sequence
- Organizational and Leadership Communication Sequence
- Political Communication Sequence

Minor in Communication Studies

- 21 hours required
- Required courses: COM 111, 297
- A minimum of 6 hours must be at the 300-level (excluding 398)
- 15 hours of electives selected from:
 - COM 123, 201, 202, 210, 218, 223, 225, 226, 227, 228, 229, 272, 302, 303, 304, 321, 323, 324, 325, 329, 331, 370, 371, 372, 375

Journalism Program

Degrees Offered: B.A., B.S.

Major in Journalism

- Journalism majors are encouraged to complete a minor or second major in a department/school other than Communication

Mass Media Program

Degrees Offered: B.A., B.S.

Major in Mass Media

Mass Media majors must complete one of the following sequences:

- Radio Sequence
- Management, Promotion and Sales Sequence
- Television Production Sequence
- Interactive Media Sequence

Minor in Mass Media

- 19 hours required
- Required courses: COM 101 (1 hour), 160 and 161
- 12 hours of electives from:
 - COM 162, 163, 165, 167, 211, 214, 218, 263, 264, 271, 273, 296, 297, 312, 314, 317, 319, 320, 350, 351, 360, 361, 362, 364, 366, 367, 369, 398
- Students may include a maximum of 3 hours of 398 toward their elective requirements

Public Relations Program

Degrees Offered: B.A., B.S.

Major in Public Relations

- Students are encouraged to have a minor or second major in a department or school outside the School of Communication

For more information about the School of Communication majors and minors, including descriptions, career options, and student opportunities, visit: <https://Communication.IllinoisState.edu>

Communication Courses visit:<https://coursefinder.illinoisstate.edu/directory/com/>**All Courses:**<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN COMMUNICATION STUDIES INTERPERSONAL SEQUENCE (B.A. or B.S.)

General Education (39 credit hours)

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
_____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Communication Studies majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 1 COM 100 Introduction to the Study of Communication
_____ 3 COM 111 Introduction to Communication Theories
_____ 3 COM 123 Interpersonal Communication
_____ 3 COM 210 Communication & Critical Thinking (P: COM 110)
_____ 3 COM 223 Small Group Processes
_____ 3 COM 229 Foundations of Organizational Communication
_____ 3 COM 272 Foundations of Intercultural Communication (P: COM 111)
_____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
_____ 3 COM 325 Theory & Research in Interpersonal Communication (P: COM 111)
_____ 3 COM 370 Psychology of Language (P: COM 111)
_____ 3 COM 372 Theory & Research in Intercultural Communication (P: COM 111, 297)
_____ 2 COM 388 Senior Capstone: Communication Studies (P: COM 100, 111, 297; 90+ earned hours; 24 hours in major field)

Take one of the following courses:

- _____ 3 COM 323 Theory & Research in Small Group Communication (P: COM 111; 90+ earned hours)
_____ 3 COM 324 Theory & Research in Persuasion (P: COM 111)

Take three (9 credit hours) additional Interpersonal electives:

(COM 201, 202, 218, 225, 226, 227, 228, 296, 299, 302, 303, 304, 318, 321, 323, 324, 328, 329, 331, 369, 371, 375, 398; ANT/SOC 338)

Students may include a maximum of 6 total hours of Professional Practice (COM 198, 398) and independent research (COM 296, 299) toward completion of the major

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN COMMUNICATION STUDIES INTERPERSONAL SEQUENCE (B.A. or B.S.)

Transfer Students

Illinois Articulation Initiative (min. 37 credit hours)

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
- _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
- _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least 1 humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 1 COM 100 Introduction to the Study of Communication
- _____ 3 COM 111 Introduction to Communication Theories
- _____ 3 COM 123 Interpersonal Communication
- _____ 3 COM 210 Communication & Critical Thinking (P: COM 110)
- _____ 3 COM 223 Small Group Processes
- _____ 3 COM 229 Foundations of Organizational Communication
- _____ 3 COM 272 Foundations of Intercultural Communication (P: COM 111)
- _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- _____ 3 COM 325 Theory & Research in Interpersonal Communication (P: COM 111)
- _____ 3 COM 370 Psychology of Language (P: COM 111)
- _____ 3 COM 372 Theory & Research in Intercultural Communication (P: COM 111, 297)
- _____ 2 COM 388 Senior Capstone: Communication Studies (P: COM 100, 111, 297; 90+ earned hours; 24 hours in major field)

Take one of the following courses:

- _____ 3 COM 323 Theory & Research in Small Group Communication (P: COM 111; 90+ earned hours)
- _____ 3 COM 324 Theory & Research in Persuasion (P: COM 111)

Take three (9 credit hours) additional Interpersonal electives:

(COM 201, 202, 218, 225, 226, 227, 228, 296, 299, 302, 303, 304, 318, 321, 323, 324, 328, 329, 331, 369, 371, 375, 398; ANT/SOC 338)

Students may include a maximum of 6 total hours of Professional Practice (COM 198, 398) and independent research (COM 296, 299) toward completion of the major

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN COMMUNICATION STUDIES ORGANIZATIONAL AND LEADERSHIP COMMUNICATION SEQUENCE (B.A. or B.S.)

General Education (39 credit hours)

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
_____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Communication Studies majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 1 COM 100 Introduction to the Study of Communication
_____ 3 COM 111 Introduction to Communication Theories
_____ 3 COM 123 Interpersonal Communication
_____ 3 COM 210 Communication & Critical Thinking (P: COM 110)
_____ 3 COM 223 Small Group Processes
_____ 3 COM 227 Organizational & Professional Speaking
_____ 3 COM 229 Foundations of Organizational Communication
_____ 3 COM 272 Foundations of Intercultural Communication (P: COM 111)
_____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
_____ 3 COM 323 Theory & Research in Small Group Communication (P: COM 111; 90+ earned hours)
_____ 3 COM 329 Organizational Communication (P: COM 111; 75+ earned hours)
_____ 3 COM 375 Communication & Leadership (P: COM 111 & 297)
_____ 2 COM 388 Senior Capstone: Communication Studies (P: COM 100, 111, 297; 90+ earned hours; 24 hours in major field)

Take three (9 credit hours) additional Organizational & Leadership

Communication electives:

(COM 201, 202, 218, 225, 226, 228, 296, 299, 302, 303, 304, 318, 321, 324, 325, 328, 331, 369, 370, 371, 372, 398)

Students may include a maximum of 6 total hours of Professional Practice (COM 198, 398) and independent research (COM 296, 299) toward completion of the major

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN COMMUNICATION STUDIES ORGANIZATIONAL AND LEADERSHIP COMMUNICATION SEQUENCE (B.A. or B.S.)

Transfer Students

Illinois Articulation Initiative (min. 37 credit hours)

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
- _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
- _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least 1 humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 1 COM 100 Introduction to the Study of Communication
- _____ 3 COM 111 Introduction to Communication Theories
- _____ 3 COM 123 Interpersonal Communication
- _____ 3 COM 210 Communication & Critical Thinking (P: COM 110)
- _____ 3 COM 223 Small Group Processes
- _____ 3 COM 227 Organizational & Professional Speaking
- _____ 3 COM 229 Foundations of Organizational Communication
- _____ 3 COM 272 Foundations of Intercultural Communication (P: COM 111)
- _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- _____ 3 COM 323 Theory & Research in Small Group Communication (P: COM 111; 90+ earned hours)
- _____ 3 COM 329 Organizational Communication (P: COM 111; 75+ earned hours)
- _____ 3 COM 375 Communication & Leadership (P: COM 111 & 297)
- _____ 2 COM 388 Senior Capstone: Communication Studies (P: COM 100, 111, 297; 90+ earned hours; 24 hours in major field)

Take three (9 credit hours) additional Organizational & Leadership

Communication electives:

(COM 201, 202, 218, 225, 226, 228, 296, 299, 302, 303, 304, 318, 321, 324, 325, 328, 331, 369, 370, 371, 372, 398)

Students may include a maximum of 6 total hours of Professional Practice (COM 198, 398) and independent research (COM 296, 299) toward completion of the major

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN COMMUNICATION STUDIES POLITICAL COMMUNICATION SEQUENCE (B.A. or B.S.)

General Education (39 credit hours)

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
 _____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Communication Studies majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
 See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 1 COM 100 Introduction to the Study of Communication
 _____ 3 COM 111 Introduction to Communication Theories
 _____ 3 COM 123 Interpersonal Communication
 _____ 3 COM 201 Communication & Social Issues (P: COM 111)
 _____ 3 COM 210 Communication & Critical Thinking (P: COM 110)
 _____ 3 COM 223 Small Group Processes
 _____ 3 COM 226 Classical Rhetoric (P: COM 111)
 _____ 3 COM 229 Foundations of Organizational Communication
 _____ 3 COM 272 Foundations of Intercultural Communication (P: COM 111)
 _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
 _____ 3 COM 371 Political Communication (P: COM 111)
 _____ 2 COM 388 Senior Capstone: Communication Studies (P: COM 100, 111, 297; 90+ earned hours; 24 hours in major field)

Take one of the following courses:

- _____ 3 COM 303 Controversy & Contemporary Society (P: COM 111)
 _____ 3 COM 304 Freedom of Speech & Press (P: COM 111)

Take three (9 credit hours) additional Political Communication electives:

(COM 202, 218, 225, 227, 228, 296, 299, 302, 303, 304, 318, 321, 323, 324, 325, 328, 329, 331, 369, 370, 372, 375, 398)

Students may include a maximum of 6 total hours of Professional Practice (COM 198, 398) and independent research (COM 296, 299) toward completion of the major

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN COMMUNICATION STUDIES POLITICAL COMMUNICATION SEQUENCE (B.A. or B.S.)

Transfer Students

Illinois Articulation Initiative (min. 37 credit hours)

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
- _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
- _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least 1 humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 1 COM 100 Introduction to the Study of Communication
- _____ 3 COM 111 Introduction to Communication Theories
- _____ 3 COM 123 Interpersonal Communication
- _____ 3 COM 201 Communication & Social Issues (P: COM 111)
- _____ 3 COM 210 Communication & Critical Thinking (P: COM 110)
- _____ 3 COM 223 Small Group Processes
- _____ 3 COM 226 Classical Rhetoric (P: COM 111)
- _____ 3 COM 229 Foundations of Organizational Communication
- _____ 3 COM 272 Foundations of Intercultural Communication (P: COM 111)
- _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- _____ 3 COM 371 Political Communication (P: COM 111)
- _____ 2 COM 388 Senior Capstone: Communication Studies (P: COM 100, 111, 297; 90+ earned hours; 24 hours in major field)

Take one of the following courses:

- _____ 3 COM 303 Controversy & Contemporary Society (P: COM 111)
- _____ 3 COM 304 Freedom of Speech & Press (P: COM 111)

Take three (9 credit hours) additional Political Communication electives:

(COM 202, 218, 225, 227, 228, 296, 299, 302, 303, 304, 318, 321, 323, 324, 325, 328, 329, 331, 369, 370, 372, 375, 398)

Students may include a maximum of 6 total hours of Professional Practice (COM 198, 398) and independent research (COM 296, 299) toward completion of the major

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN JOURNALISM (B.A. or B.S.)**General Education (39 credit hours)**

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
 _____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Journalism majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
 See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 3 COM 111 Introduction to Communication Theories
 _____ 3 COM 161 Convergent Media Writing
 _____ 3 COM 165 Print & Online News Writing & Reporting
 (P: COM 161 or 180 or conc. reg.)
 _____ 3 COM 167 Broadcast News Writing & Reporting (P: COM
 160 or 180, and 161)
 _____ 3 COM 180 Introduction to News Technology
 _____ 3 COM 297 Communication Research Methods (P: COM
 111; 60+ earned hours)
 _____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111
 and 160 or 165; 60+ earned hours)
 _____ 3 COM 374 News Literacy: Critical Perspectives (P: COM
 111)

Take 5 courses (15 hours) from the following Group A: Professional Applications electives: COM 162, 163, 166, 211, 214, 218, 228, 240, 241, 257, 263, 265, 266, 267, 269, 271, 285, 314, 352, 365, 366, 385, 398. Please consult your advisor.

Take 2 courses (6 credit hours) from the following Group B: Professional Theory electives: COM 304, 320, 350, 360, 367, 382. Please consult your advisor.

A minimum of 24 hours in COM courses at the 200-300 level, including at least 12 hours at the 300-level (excluding 398) are required.

Students are strongly encouraged to complete at least one internship.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN JOURNALISM (B.A. or B.S.)**Transfer Students****Illinois Articulation Initiative (min. 37 credit hours)**

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
 _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
 _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least 1 humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (45 credit hours)

- _____ 3 COM 111 Introduction to Communication Theories
 _____ 3 COM 161 Convergent Media Writing
 _____ 3 COM 165 Print & Online Newswriting & Reporting
 (P: COM 161 or 180 or conc. reg.)
 _____ 3 COM 167 Broadcast Newswriting & Reporting (P: COM
 160 or 180, and 161)
 _____ 3 COM 180 Introduction to News Technology
 _____ 3 COM 297 Communication Research Methods (P: COM
 111; 60+ earned hours)
 _____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111
 and 160 or 165; 60+ earned hours)
 _____ 3 COM 374 News Literacy: Critical Perspectives (P: COM
 111)

Take 5 courses (15 hours) from the following Group A: Professional Applications electives: COM 162, 163, 166, 211, 214, 218, 228, 240, 241, 257, 263, 265, 266, 267, 269, 271, 285, 314, 352, 365, 366, 385, 398. Please consult your advisor.

Take 2 courses (6 credit hours) from the following Group B: Professional Theory electives: COM 304, 320, 350, 360, 367, 382. Please consult your advisor.

A minimum of 24 hours in COM courses at the 200-300 level, including at least 12 hours at the 300-level (excluding 398) are required.

Students are strongly encouraged to complete at least one internship.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA RADIO SEQUENCE (B.A. or B.S.)

General Education (39 credit hours)

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
_____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Mass Media majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
_____ 3 COM 111 Introduction to Communication Theories
_____ 3 COM 160 Introduction to Mass Media
_____ 3 COM 161 Convergent Media Writing
_____ 3 COM 162 Introduction to Radio (P: COM 160 or 180 or conc. reg.)
_____ 3 COM 214 Radio Management (P: C or better in COM 160 and 162; consent of instructor)
_____ 3 COM 262 Advanced Radio Applications (P: COM 160 and 162)
_____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
_____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 3 COM 364 Broadcast Management (P: COM 111 and 160)
_____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 264 Broadcast & Cable Programming (P: COM 111 and 160)
_____ 3 COM 271 Broadcast Performance
(P: COM 111, 161, & 160 or 167)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
_____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggested electives: COM 163, 211, 228, 240, 263, 266, 267, 273, 304, 312, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA RADIO SEQUENCE**(B.A. or B.S.)****Transfer Students****Illinois Articulation Initiative (minimum 37 credit hours)**

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
 _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
 _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Please see major requirements for mathematics options

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least 1 humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
 _____ 3 COM 111 Introduction to Communication Theories
 _____ 3 COM 160 Introduction to Mass Media
 _____ 3 COM 161 Convergent Media Writing
 _____ 3 COM 162 Introduction to Radio (P: COM 160 or 180 or conc. reg.)
 _____ 3 COM 214 Radio Management (P: C or better in COM 160 and 162; consent of instructor)
 _____ 3 COM 262 Advanced Radio Applications (P: COM 160 and 162)
 _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
 _____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
 _____ 3 COM 364 Broadcast Management (P: COM 111 and 160)
 _____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
 _____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 264 Broadcast & Cable Programming (P: COM 111 and 160)
 _____ 3 COM 271 Broadcast Performance
 (P: COM 111, 161, & 160 or 167)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
 _____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggested electives: COM 163, 211, 228, 240, 263, 266, 267, 273, 304, 312, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA MANAGEMENT, PROMOTION & SALES SEQUENCE (B.A. or B.S.)

General Education (39 credit hours)

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
_____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Mass Media majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
_____ 3 COM 111 Introduction to Communication Theories
_____ 3 COM 160 Introduction to Mass Media
_____ 3 COM 161 Convergent Media Writing
_____ 3 COM 162 Introduction to Radio (P: COM 160 or 180 or conc. reg.)
_____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
_____ 3 COM 264 Broadcast & Cable Programming (P: COM 111 and 160)
_____ 3 COM 273 Media Event Planning & Promotions (P: COM 111, 160, and 162 or 163)
_____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
_____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 3 COM 364 Broadcast Management (P: COM 111 and 160)
_____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
_____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggested electives: COM 211, 214, 228, 240, 262, 263, 266, 267, 304, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA MANAGEMENT, PROMOTION & SALES SEQUENCE (B.A. or B.S.)

Transfer Students

Illinois Articulation Initiative (minimum 37 credit hours)

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
- _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
- _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Please see major requirements for mathematics options

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least one humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
- _____ 3 COM 111 Introduction to Communication Theories
- _____ 3 COM 160 Introduction to Mass Media
- _____ 3 COM 161 Convergent Media Writing
- _____ 3 COM 162 Introduction to Radio (P: COM 160 or 180 or conc. reg.)
- _____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
- _____ 3 COM 264 Broadcast & Cable Programming (P: COM 111 and 160)
- _____ 3 COM 273 Media Event Planning & Promotions (P: COM 111, 160, and 162 or 163)
- _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- _____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
- _____ 3 COM 364 Broadcast Management (P: COM 111 and 160)
- _____ 3 COM 367# Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
- _____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
- _____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggested electives: COM 211, 214, 228, 240, 262, 263, 266, 267, 304, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA TELEVISION PRODUCTION SEQUENCE (B.A. or B.S.)

General Education (39 credit hours)

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
_____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Mass Media majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
_____ 3 COM 111 Introduction to Communication Theories
_____ 3 COM 160 Introduction to Mass Media
_____ 3 COM 161 Convergent Media Writing
_____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
_____ 3 COM 263 Advanced Television Production (P: COM 160 and 163)
_____ 3 COM 264 Media Programming (P: COM 111 and 160)
_____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
_____ 3 COM 317 Digital Post Production (P: COM 160, 161, and 163)
_____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 211 Live Sports Production (P: COM 160 and 163)
_____ 3 COM 362 Strategic Media Production (P: COM 111)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
_____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggested electives: COM 162, 167, 211, 214, 228, 240, 241, 262, 266, 267, 273, 304, 312, 314, 319, 321, 324, 350, 351, 352, 355, 362, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA TELEVISION PRODUCTION SEQUENCE (B.A. or B.S.)

Transfer Students

Illinois Articulation Initiative (minimum 37 credit hours)

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
- _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
- _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Please see major requirements for mathematics options

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least one humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
- _____ 3 COM 111 Introduction to Communication Theories
- _____ 3 COM 160 Introduction to Mass Media
- _____ 3 COM 161 Convergent Media Writing
- _____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
- _____ 3 COM 263 Advanced Television Production (P: COM 160 and 163)
- _____ 3 COM 264 Media Programming (P: COM 111 and 160)
- _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- _____ 3 COM 317 Digital Post Production (P: COM 160, 161, and 163)
- _____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
- _____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
- _____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 211 Live Sports Production (P: COM 160 and 163)
- _____ 3 COM 362 Strategic Media Production (P: COM 111)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
- _____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggested electives: COM 162, 167, 198A03, 211, 214, 228, 240, 241, 262, 266, 267, 273, 304, 312, 314, 319, 321, 324, 350, 351, 352, 355, 362, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA INTERACTIVE MEDIA SEQUENCE (B.A. or B.S.)

General Education (39 credit hours)

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
_____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Please see major requirements for mathematics options

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Mass Media majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
_____ 3 COM 111 Introduction to Communication Theories
_____ 3 COM 160 Introduction to Mass Media
_____ 3 COM 161 Convergent Media Writing
_____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
_____ 3 COM 240 Introduction to Visual Communication (P: COM 161)
_____ 3 COM 241 Basic Photography
_____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
_____ 3 COM 317 Digital Post Production (P: COM 160, 161, and 163)
_____ 3 COM 319 Motion Graphics & Visual Effects (P: COM 111, 160, 161, 163, and 317 or conc. reg.)
_____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 3 COM 366 Web Production & Design
_____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
_____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
_____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take four (12 credit hours) additional Communication electives:

(Suggested electives: COM 162, 167, 211, 218, 228, 240, 262, 263, 266, 267, 273, 304, 314, 321, 324, 352, 355, 362, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN MASS MEDIA INTERACTIVE MEDIA SEQUENCE (B.A. or B.S.)

Transfer Students

Illinois Articulation Initiative (minimum 37 credit hours)

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
- _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
- _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Please see major requirements for mathematics options

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least 1 humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (53 credit hours)

- _____ 1 COM 101 Introduction to the Study of Mass Media
- _____ 3 COM 111 Introduction to Communication Theories
- _____ 3 COM 160 Introduction to Mass Media
- _____ 3 COM 161 Convergent Media Writing
- _____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
- _____ 3 COM 240 Introduction to Visual Communication (P: COM 161)
- _____ 3 COM 241 Basic Photography
- _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- _____ 3 COM 317 Digital Post Production (P: COM 160, 161, and 163)
- _____ 3 COM 319 Motion Graphics & Visual Effects (P: COM 111, 160, 161, 163, and 317 or conc. reg.)
- _____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
- _____ 3 COM 366 Web Production & Design
- _____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
- _____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- _____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
- _____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take four (12 credit hours) additional Communication electives:

(Suggested electives: COM 162, 167, 211, 218, 228, 240, 262, 263, 266, 267, 273, 304, 314, 321, 324, 352, 355, 362, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN PUBLIC RELATIONS (B.A. or B.S.)**General Education (39 credit hours)**

Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)

- _____ 3 COM 110 Communication as Critical Inquiry
 _____ 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)

Please see major requirements for mathematics options

Natural Science/Natural Science Alternatives (2 courses required)

Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)***

Humanities (1 course required)***

Language in the Humanities (1 course required)***

Quantitative Reasoning (1 course required)

Exempt for Public Relations majors

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)***

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

***certain courses in General Education fulfill the AMALI requirement
 See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (39 credit hours)

- _____ 3 COM 111 Introduction to Communication Theories
 _____ 3 COM 161 Convergent Media Writing
 _____ 3 COM 178 Introduction to Public Relations
 _____ 3 COM 268 Public Relations Writing & Production (P: COM 111 and 161)
 _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
 _____ 3 COM 377 Public Relations Campaigns (P: COM 111, 161, 178, 268 and 297)
 _____ 3 COM 378 Public Relations Management & Research (P: COM 111, 161, 178, 268 and 297)

Take one of the following courses (3 credit hours):

- _____ 3 COM 229 Foundations of Organizational Communication
 _____ 3 COM 329 Organizational Communication (P: COM 111; 75+ earned hours)

Take five (15 credit hours) additional Senior College Public Relations electives:

At least three (9 credit hours) must be at the 300-level. Please consult with your academic advisor.

Students are strongly encouraged to complete at least one internship for credit.

A maximum of 6 hours of COM 398 may count as major electives.
 Only 3 hours of 398 will count toward the 300-level course requirement.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>

MAJOR IN PUBLIC RELATIONS (B.A. or B.S.)**Transfer Students****Illinois Articulation Initiative (minimum 37 credit hours)**

To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)

A grade of C or better required in ENG 101 and 145 or equivalents

- _____ 3 C2 900 COM 110 Communication as Critical Inquiry
 _____ 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
 _____ 3 C1 901 ENG 145 Writing in the Academic Disciplines

Mathematics (1 course required)

Please see major requirements for mathematics options

Physical & Life Sciences (2 courses/7-8 hours required)

Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

Humanities & Fine Arts (3 courses required)

At least 1 humanities and 1 fine arts course required

Social & Behavioral Sciences (3 courses required)

Two different disciplines must be represented

Additional Graduation Requirements

_____/120 minimum total credit hours

_____/42 minimum senior college hours

_____ College of Arts & Sciences language requirement

AMALI requirement

See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)

See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

Major (39 credit hours)

- _____ 3 COM 111 Introduction to Communication Theories
 _____ 3 COM 161 Convergent Media Writing
 _____ 3 COM 178 Introduction to Public Relations
 _____ 3 COM 268 Public Relations Writing & Production (P: COM 111 and 161)
 _____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
 _____ 3 COM 377 Public Relations Campaigns (P: COM 111, 161, 178, 268 and 297)
 _____ 3 COM 378 Public Relations Management & Research (P: COM 111, 161, 178, 268 and 297)

Take one of the following courses (3 credit hours):

- _____ 3 COM 229 Foundations of Organizational Communication
 _____ 3 COM 329 Organizational Communication (P: COM 111; 75+ earned hours)

Take five (15 credit hours) additional Senior College Public Relations electives:

At least three (9 credit hours) must be at the 300-level. Please consult with your academic advisor.

Students are strongly encouraged to complete at least one internship for credit.

A maximum of 6 hours of COM 398 may count as major electives. Only 3 hours of 398 will count toward the 300-level course requirement.

Communication Courses visit:

<https://coursefinder.illinoisstate.edu/directory/com/>

All Courses:

<https://coursefinder.illinoisstate.edu/directory/>