

385 ORGANIZATIONAL STRATEGY
3 sem. hrs.

Integration of the decision-making processes involved in each of the major functional areas of business. Prerequisites: ACC 166 or ACC 270; FIL 185, 240; MQM 220, 227; MKT 230, all with grades of C or better. Concurrent registration with BUS 285. Business major only; 75 credit hours completed.

386 LEADERSHIP AND ORGANIZATIONAL CULTURE
3 sem. hrs.

The meaning and impact of culture in organizations, including the role of leadership in creating, managing and changing culture. Prerequisite: Grade of C or better in MQM 221 or concurrent registration; 75 credit hours completed.

398A01 PROFESSIONAL PRACTICE: INTERNSHIP IN MANAGEMENT
1-6 sem. hrs.

Students qualifying for this internship experience can receive letter-grade credit hours of which 3 hours can be counted toward the Management Major. See the department coordinator for information. Prerequisites: Primarily for junior/senior Management majors with at least 90 hours completed. Experience in general management, human resource management, entrepreneurship/small business, or quality and operations management required.

398A02 PROFESSIONAL PRACTICE: INTERNSHIP/COOPERATIVE EDUCATION IN BUSINESS ADMINISTRATION
1-6 sem. hrs.

Students qualifying for this internship experience can receive letter-grade credit hours, of which 3 hours can be counted toward the BUA Major. See Department coordinator for information. Prerequisites: Primarily for junior/senior BUA majors with at least 90 hours completed.

398A03 PROFESSIONAL PRACTICE: INTERNSHIP IN MANAGEMENT
1-6 sem. hrs.

Students qualifying for this internship experience will receive CR/NC hours only, of which 3 hours can be counted toward the Management Major. See the department coordinator for information. Prerequisites: Primarily for junior/senior Management majors with at least 90 hours completed. Experience in general management, human resource management, entrepreneurship/small business, or quality and operations management required.

398A04 PROFESSIONAL PRACTICE: INTERNSHIP/COOPERATIVE EDUCATION IN BUSINESS ADMINISTRATION
1-6 sem. hrs.

Students qualifying for this internship experience will receive CR/NC hours only, of which 3 hours can be counted toward the BUA Major. See the department coordinator for information. Prerequisites: Primarily for junior/senior BUA majors with at least 90 hours completed.

International Business (IB) 546

Degrees Offered: B.A., B.S.

The Baccalaureate program in International Business provides a specialized curriculum for students interested in business focused on the global environment. Their career may include working abroad, working for a multinational or working in a globally diverse firm. This interdisciplinary program, administered by the Department of Management and Quantitative Methods, combines coursework in general and international business, foreign language, and area studies. Through a concentration in a business area, the program combines coursework in international business and a functional area of business. The required international business courses provide solid exposure to the unique dynamics of international business. Area studies and foreign language requirements further enhance the students' international experience. Study abroad experiences are an essential element of the international business program. It is required that every international business major participate in a study abroad program or complete an international internship unless they receive an exemption from the program director.

The International Business program is divided into a common business core applicable to all business students, the International Business core, a concentration in a functional area, the Languages, Literatures, and Cultures requirement, and area studies requirements. Sixty hours of course work must be taken outside of the College of Business.

MAJOR IN INTERNATIONAL BUSINESS

—62 required hours including 44 hours in required core, 18 hours in International Business major required and elective courses.

356 International Business

—The 44 hours of required core and non-business courses include the following: BUS 100; ACC 131, 132, 270; ECO 105; ENG 145A13; FIL 185, 240; MAT 121 or 145; MKT 230; MQM 100, 220, 227, 385.

—Required courses (9 hours): FIL 312, IB 225, MQM 349.

—**International functional courses (6 hours):** Select two from the following: ACC 340, FIL 344, MKT 350, MQM 350.

—Elective hours (3 hours): Select one of the following courses: ACC 340, ECO 245, FIL 344, IB 245, 398, MKT 350, MQM 350 (if not taken to satisfy other requirements).

—**Business Functional Area Requirement (9 hours):** All students must take a 9-hour concentration in a functional area of business: Accounting, Business Information Systems, Finance, Insurance, Management, and Marketing.

—**Languages, Literatures, and Cultures requirement (6-8 hours):** All Students must take two language courses at least through the 116-level, regardless of proficiency (proficiency credit may not be used towards the major).

—**Area Studies requirement:** two courses (6 hours) from Languages, Literatures, and Cultures; Geography; History; Interdisciplinary Studies; or Politics and Government. Consult with the advisor for a list of approved courses. The area studies courses must support the foreign language.

—**International Experience requirement:** Students must complete one of the following three options:

1. An approved study abroad.
2. An approved internship (IB 398)
3. An exemption requested from the IB Program Director.

MINOR IN INTERNATIONAL BUSINESS

A minor in International Business is only available to students who major in the College of Business.

—22 hours required.

—IB 225 and 9 hours to be chosen from: ACC 340, FIL 312, 344, IB 245, MKT 350, MQM 349, 350.

—4 hours required in Languages, Literatures, and Cultures at least through the 115-level.

—6 hours of area studies electives from Geography, History, Politics and Government, or Interdisciplinary Studies. Consult with advisor for specific courses.

BUSINESS STUDY ABROAD

The College of Business has partner institutions in various parts of the world including Europe, Asia, and the Americas. Additional partnerships are under development. The College sponsors both summer study abroad programs and semester programs as well as some opportunities for international internships. Students begin exploring study abroad early in their studies but expect to do the study abroad during their junior year in most cases. Students should consult with their advisor early to plan international coursework and the transfer of credits earned abroad. Study abroad programs are conducted in English or the language of the respective country at the partner universities. Beyond the College of Business exchanges, many of the ISU exchanges also offer some business courses. Please see the Office of International Studies and Programs website for the current list of College of Business programs and other study abroad opportunities or make an appointment to meet with the Director of the International Business Program. The best place to begin is with your academic advisor since they can help you plan the best time for you to travel for your degree.

International Business Courses (IB)

225 UNDERSTANDING THE GLOBAL BUSINESS ENVIRONMENT

3 sem. hrs.

Explores theory and practice of doing business in today's complex global environment in the context of governments, economies, and societies. Formerly IB 190 *INTRODUCTION TO INTERNATIONAL BUSINESS*. Prerequisite: ECO 105.

245 BUSINESS STUDY ABROAD

1-6 sem. hrs.

Encompasses any studies related to College of Business Studies Abroad. 3 hours may count as major elective in the areas in the following programs: Business Administration, Finance, Insurance, International Business, Management, and Marketing. Prerequisite: Consent of the coordinator.

**245A02 BUSINESS STUDY ABROAD:
ANGERS, FRANCE, ORIENTATION**
3 sem. hrs.

Prerequisite: Consent of the coordinator.

**245A04 BUSINESS STUDY ABROAD:
PADERBORN, GERMANY, ORIENTA-
TION**
3 sem. hrs.

**245A07 BUSINESS STUDY ABROAD:
BRISTOL, ENGLAND, ORIENTA-
TION**
3 sem. hrs.

**245A08 BUSINESS STUDY ABROAD:
QUERETARO, MEXICO, ORIENTA-
TION**
3 sem. hrs.

**245A12 BUSINESS STUDY ABROAD:
ANGERS, FRANCE**
2-15 sem. hrs.

**245A14 BUSINESS STUDY ABROAD:
PADERBORN
GERMANY**
3-15 sem. hrs.

**245A17 BUSINESS STUDY ABROAD:
BRISTOL, ENGLAND**
3-15 sem. hrs.

**245A18 BUSINESS STUDY ABROAD:
QUERETARO,
MEXICO**
3-15 sem. hrs.

**245A19 BUSINESS STUDY ABROAD:
METZ, FRANCE**
3-15 sem. hrs.

**245A20 BUSINESS STUDY ABROAD:
TOKYO, JAPAN**
3-15 sem. hrs.

**245A21 BUSINESS STUDY ABROAD:
HANZE, NETHERLANDS**
3 sem. hrs.

**245A22 BUSINESS STUDY ABROAD:
EUROPE**
1-6 sem. hrs.

**245A23 BUSINESS STUDY ABROAD:
ASIA**
1-6 sem. hrs.

**245A24 BUSINESS STUDY ABROAD:
AFRICA**
1-6 sem. hrs.

**245A25 BUSINESS STUDY ABROAD:
CENTRAL AND
SOUTH AMERICA**
1-6 sem. hrs.

**245A26 BUSINESS STUDY ABROAD:
AUSTRALIA**
1-6 sem. hrs.

**298A01 PROFESSIONAL PRACTICE:
INTERNATIONAL BUSINESS
INTERNSHIP**
1-3 sem. hrs.

On-the-job experience in international business. Students qualifying for the internship experience can receive 3 credit hours that can be counted toward the number of hours required for graduation. The internship experience should be arranged through the International Business internship coordinator.

**398A01 PROFESSIONAL PRACTICE:
INTERNSHIP IN INTERNATIONAL
BUSINESS**
1-6 sem. hrs.

On-the-job experience in international business. Students qualifying for the internship experience can receive up to 6 credit hours of which 3 can be counted towards a major elective. Prerequisite: Primarily for junior/senior International Business majors with at least 90 hours completed.