International Business (IB) 546
Degrees Offered: B.A., B.S.

The Baccalaureate program in International Business (BSIB) provides a specialized curriculum for students interested in business focused on the global environment. Graduate’s careers may include working abroad, working for a multinational or working in a globally diverse firm. The BSIB combines coursework in general and international business, foreign language, and area studies. Through specialization in a business area, the BSIB combines coursework in international business and a functional area of business. The required international business courses provide solid exposure to the unique dynamics of international business. Area studies and foreign language requirements further enhance the students’ international experience. Study abroad experiences are an essential element of the international business program. It is required that every international business major participate in a study abroad program or complete an international internship unless they receive an exemption from the program director.

The BSIB is divided into a common business core applicable to all business students, the International Business core, a concentration in a functional area, the Languages, Literatures, and Cultures requirement, and area studies requirements. Sixty hours of coursework must be taken outside of the College of Business.

Refer to the Structure of Business Programs section of the Undergraduate Catalog. https://illinoisstate.edu/catalog/

Major in International Business

International Experience requirement: Students must complete one of the following three options:
1. An approved study abroad
2. An approved internship (IB 398)
3. An exemption requested from the IB Program Director

Minor in International Business

A minor in International Business is only available to students who major in the College of Business.

- 22 hours required
- IB 225 and 9 hours to be chosen from:
  - ACC 340
  - FIL 312, 344
  - IB 245
  - MKT 350
  - MQM 349, 350
- 4 hours required in Languages, Literatures, and Cultures at least through the 115-level or an equivalent route. Details for the alternatives are spelled out at https://business.illinoisstate.edu/ib/language
- 6 hours of area studies electives from Geography, History, Politics and Government, or Interdisciplinary Studies. Consult with advisor for specific courses

Business Study Abroad

The College of Business has partner institutions in various parts of the world including Europe, Asia, and the Americas. Additional partnerships are under development. The College sponsors both summer study abroad programs and semester programs as well as some opportunities for international internships. Students begin exploring study abroad early in their studies but expect to do the study abroad during their junior year in most cases. Students should consult with their advisor early to plan international coursework and the transfer of credits earned abroad. Study abroad programs are conducted in English or the language of the respective country at the partner universities. Beyond the College of Business exchanges, many of the ISU exchanges also offer some business courses. Please see the Office of International Studies and Programs website for the current list of College of Business programs and other study abroad opportunities or make an appointment to meet with the Director of the International Business Program. The best place to begin is with your academic advisor since they can help you plan the best time for you to travel for your degree.

International Business Courses:
https://coursefinder.illinoisstate.edu/directory/ib/

All Courses:
https://coursefinder.illinoisstate.edu/directory/
MAJOR IN INTERNATIONAL BUSINESS (B.A., B.S.)

General Education (39 credit hours)
Refer to the General Education section of the Undergraduate Catalog for a complete list of General Education requirements and courses.

Communication and Composition (2 courses required)
- 3 COM 110 Communication as Critical Inquiry
- 3 ENG 101 or ENG 101A10 Composition as Critical Inquiry

Mathematics (1 course required)
Please see major requirements for mathematics options.

Natural Science/Natural Science Alternatives (2 courses required)
Students must complete 1 course from 2 different sciences.

United States Traditions (1 course required)

Individuals & Civic Life (1 course required)

Fine Arts (1 course/3 credit hours required)**

Humanities (1 course required)**

Language in the Humanities (1 course required)**

Quantitative Reasoning for B.S. or LAN 115 for B.A. (1 course required)
Please see major requirements for Quantitative Reasoning/LAN options.

Science, Math, & Technology (1 course required)

Social Sciences (1 course required)**
Exempt for College of Business majors

Additional Graduation Requirements

/120 minimum total credit hours

/42 minimum senior college hours

AMALI requirement
**Certain courses in General Education fulfill the AMALI requirement. See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)
See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

† Please consult your academic advisor regarding standard substitutions.
‡ Please consult your academic advisor
⁰ Enrollment in 200-level business courses requires 60 completed semester hours. Enrollment in 300-level business courses requires 75 completed semester hours.

Major (min. 85 credit hours)⁰

- 3 BUS 100 Enterprise
- 0 BUS 285 Business Fundamentals Exam (P: conc. reg. in MQM 385)
- 3 ACC 131 Financial Accounting (P: 12+ earned hours)
- 3 ACC 132 Managerial Accounting (P: ACC 131)
- 3 ACC 270 Information Systems in Organizations (P: 167 & 168 or equivalent; ACC 132 or conc. reg.; ECO 101 and 102; MAT 120; MQM 100 or ECO 138 or POL 138 or PSY 138)
- 3 ECO 101 Principles of Microeconomics
- 3 ECO 102 Principles of Macroeconomics
- 3 ENG 145A13 Writing for Business & Government Organizations† (P: ENG 101)
- 3 FIL 185 Legal, Ethical, & Social Environment of Business (P: ECO 101 and 102 (may be taken conc.) or 103; 15+ earned hours)
- 3 FIL 240 Business Finance (P: ACC 132; MQM 100 or ECO 138 or POL 138 or PSY 138; ECO 101 and 102)
- 3 MKT 230 Introduction to Marketing Management (P: ECO 101 and 102 or 103)
- 3 MQM 100 Statistical Reasoning† (P: MAT 120, 121, 144, or 145)
- 3 MQM 220 Business Organization & Management (P: ECO 101 or 103)
- 3 MQM 227 Operations Management (P: 167 & 168 or equivalent; ACC 132; ECO 101 and 102; MAT 120; MQM 100 or ECO 138 or POL 138 or PSY 138)
- 3 MQM 385 Organizational Strategy (P: ACC 270; FIL 185 & 240; MQM 220 & MQM 227 or conc. reg.; MKT 230; all with C or better; conc. reg. in BUS 285)
- 3 IB 225 Understanding the Global Business Environment (P: ECO 101 and 102)
- 3 FIL 312 International Business Law (P: C or better in FIL 185)
- 3 MQM 349 Cross-Cultural Behavior in Business (P: C or better in MQM 220)

Take 1 of the following courses:
- 4 MAT 121 Applied Calculus (P: C or better in MAT 119 & 120)
- 4 MAT 145 Calculus I (P: C or better in MAT 144 or placement)

Choose 1 of the following Microsoft Competency options:
- 1/1 ACC 167 Electronic Spreadsheet Usage AND ACC 168 Internet & Presentation Tools
- 3 IT 150 Using Microcomputer Productivity Tools
- 0 College administered competency exams

Take 2 (6-8 credit hours) language courses at least through 116-level or an equivalent route. Details for the alternatives: https://business.illinoisstate.edu/ib/language

Take 2 (6 credit hours) additional International functional electives:
(ACC 340, FIL 344, MKT 350, MQM 350)

Take 1 additional International Business elective:
(ACC 340*, ECO 245; FIL 344*; IB 245, 398; MKT 350*; MQM 350* (*if not taken to satisfy other requirements))

Take 3 (9 credit hours) courses from a single Business Functional area:
(Accounting, Business Information Systems, Finance, Insurance, Management, and Marketing)

Take 2 (6 credit hours) additional Area Studies electives:
(Languages, Literatures, & Cultures; Geography; History; Interdisciplinary Studies; Politics & Government)

International experience required — 3 options — please consult your academic advisor.

International Business Courses:
https://coursefinder.illinoisstate.edu/directory/ib/

All Courses: https://coursefinder.illinoisstate.edu/directory/
MAJOR IN INTERNATIONAL BUSINESS (B.A., B.S.)

Transfer Students

Illinois Articulation Initiative (minimum 37 credit hours)
To be eligible for IAI, at least one transfer course must have been articulated to an IAI core requirement. Refer to the Undergraduate Catalog for a complete list of IAI courses and policies.

Communication and Composition (3 courses required)
A grade of C or better required in ENG 101 and 145 or equivalents

— 3 C2 900 COM 110 Communication as Critical Inquiry
— 3 C1 900 ENG 101 or ENG 101A10 Composition as Critical Inquiry
— 3 C1 901 ENG 145A13 Writing for Business & Gov Organizations

Mathematics (1 course required)
Please see major requirements for mathematics options

— 4 M3 900 MAT 121 Applied Calculus
 OR M1 900-1 MAT 145 Calculus

Physical & Life Sciences (2 courses/7-8 hours required)
Students must complete 1 life science and 1 physical science course; at least 1 course must have a lab.

— ______ 3 S1 901 Microbiology
— ______ 3 S1 902 Organic Chemistry

Humanities & Fine Arts (3 courses required)
At least 1 humanities and 1 fine arts course required

— 4 H1 900 LAN 116 Foreign Language IV

Social & Behavioral Sciences (3 courses required)
2 different disciplines must be represented

— 3 S3 901 Macroeconomics
— 3 S3 902 Microeconomics

Additional Graduation Requirements

— ______ 120 minimum total credit hours
— ______ 42 minimum senior college hours

AMALI requirement
See the AMALI Requirement section of the catalog or the Course Finder website for a list of courses.

— ______

B.S. Science, Math, & Technology or B.A. LAN 115 (1 course required)
See the B.S.—SMT Requirement section of the catalog or the Course Finder website for a list of courses.

— ______ M1 902 MQM 100 for B.S. or Language 115 level for B.A.

† Please consult your academic advisor regarding standard substitutions.
‡ Please consult your academic advisor
§ Enrollment in 200-level business courses requires 60 completed semester hours. Enrollment in 300-level business courses requires 75 completed semester hours.

Major (min. 85 credit hours)§

— 3 BUS 100 Enterprise
— 0 BUS 285 Business Fundamentals Exam (P: conc. reg. in MQM 385)
— 3 ACC 131 Financial Accounting (P: 12+ earned hours)
— 3 ACC 132 Managerial Accounting (P: ACC 131)
— 3 ACC 270 Information Systems in Organizations (P: 167 & 168 or equivalent; ACC 132 or conc. reg.; ECO 101 and 102; MAT 120; MQM 100 or ECO 138 or POL 138 or PSY 138)
— 3 ECO 101 Principles of Microeconomics
— 3 ECO 102 Principles of Macroeconomics
— 3 ENG 145A13 Writing for Business & Government Organizations† (P: ENG 101)
— 3 FIL 185 Legal, Ethical, & Social Environment of Business (P: ECO 101 and 102 (may be taken conc) or 103 ; 15+ earned hours)
— 3 FIL 240 Business Finance (P: ACC 132; MQM 100 or ECO 138 or POL 138 or PSY 138; ECO 101 and 102)
— 3 MQM 230 Introduction to Management (P: ECO 101 and 102 or 103)
— 3 MQM 100 Statistical Reasoning† (P: MAT 120, 121, 144, or 145)
— 3 MQM 220 Business Organization & Management (P: ECO 101 or 103)
— 3 MQM 227 Operations Management (P: 167 & 168 or equivalent; ACC 132; ECO 101 and 102; MAT 120; MQM 100 or ECO 138 or POL 138 or PSY 138)
— 3 MQM 385 Organizational Strategy (P: ACC 270; FIL 185 & 240; MQM 220 & MQM 227 or conc. reg.; MQM 230; all with C or better; conc. reg. in BUS 285)
— 3 IB 225 Understanding the Global Business Environment (P: ECO 101 and 102)
— 3 FIL 312 International Business Law (P: C or better in FIL 185)
— 3 MQM 349 Cross-Cultural Behavior in Business (P: C or better in MQM 220)

Take 1 of the following courses:

— 4 MAT 121 Applied Calculus (P: C or better in MAT 119 & 120)
— 4 MAT 145 Calculus I (P: C or better in MAT 144 or placement)

Choose 1 of the following Microsoft Competency options:

— 1/1 ACC 167 Electronic Spreadsheet Usage AND ACC 168 Internet & Presentation Tools
— 3 IT 150 Using Microcomputer Productivity Tools
— 0 College administered competency exams

Take 2 (6-8 credit hours) language courses at least through 116-level or an equivalent route. Details for the alternatives https://business.illinoisstate.edu/ib/language

— ______

Take 2 (6 credit hours) additional international functional electives‡:
(ACC 340, FIL 344, MKT 350, MQM 350)

— ______

Take 1 additional International Business elective‡:
(ACC 340*, ECO 245; FIL 344*; IB 245, 398; MKT 350*; MQM 350* (*if not taken to satisfy other requirements))

— ______

Take 3 (9 credit hours) courses from a single Business Functional area‡:
(Accounting, Business Information Systems, Finance, Insurance, Management, and Marketing)

— ______

Take 2 (6 credit hours) additional Area Studies electives‡:
(Languages, Literatures, & Cultures; Geography; History; Interdisciplinary Studies; Politics & Government)

— ______

International experience required — 3 options — please consult your academic advisor.

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All Courses: https://coursefinder.illinoisstate.edu/directory/