Finance, Insurance and Law (FIL)

434 State Farm Hall of Business
(309) 438-8777
Business.IllinoisState.edu
Interim Chairperson: Domingo Castelo Joaquin

Programs Offered
Description and requirements for the Master of Business Administration degree are listed in the College of Business section.

Finance, Insurance and Law Courses: coursefinder.illinoisstate.edu/directory/fil/
All Courses: coursefinder.illinoisstate.edu/directory/

Management and Quantitative Methods (MQM)

250 State Farm Hall of Business
Business.IllinoisState.edu
Interim Chairperson: Roberta Trites

Description and requirements for the Master of Business Administration degree are listed under the College of Business.

Program Offered
Graduate Certificate in Organizational Leadership*

The graduate certificate in organizational leadership provides students with a graduate-level experience in the topic of organizational leadership and addresses critical elements of the leadership function in contemporary organizations. The certificate consists of four courses in leadership: MQM 482 Organizational Leadership, MQM 483 Applied Organizational Leadership, MQM 484 Building High Performance Organizations, and MQM 486 Strategic Thinking and Problem Solving. *This certificate does not accept applications in every year. For information on availability, contact Rick Ringer by e-mail at rcringer@ilstu.edu.

Marketing (MKT)

352 State Farm Hall of Business
(309) 438-7261
Business.IllinoisState.edu
Chairperson: Horace Melton

Description and requirements for the Master of Business Administration degree are listed under that section.
The Department of Marketing offers a Business Analytics Graduate Certificate and also staffs and offers graduate courses in Marketing and in Business Education.

Business Analytics Graduate Certificate

The ISU Graduate Business Analytics Certificate Program is designed for students who (1) have completed an undergraduate degree program, and (2) have had undergraduate training in business and/or have been employed at least one year in a business enterprise. The certificate program consists of four courses (3 credit hours each) which can be completed in an academic year. The 12 credit hours of the Business Analytics certificate would count toward an MBA degree from ISU if the student later enrolled in the MBA program. 12 total hours are required to complete this graduate certificate.

The required courses must be completed with grades not lower than a “C” while maintaining a cumulative GPA of at least a 3.00.

Required courses (12 hours): MBA 416, ACC 471, MKT 440, MKT 445.

Marketing Courses: coursefinder.illinoisstate.edu/directory/mkt/
Master of Business Administration Courses: coursefinder.illinoisstate.edu/directory/mba/
All Courses: coursefinder.illinoisstate.edu/directory/