EDI Webpage Readiness Checklist

Purpose of checklist:

The following is a self-assessment for groups and committees that are exploring hosting a webpage dedicated to equity, diversity, inclusion (EDI), and anti-racism. The checklist is designed to be used as a **compass** to assess whether a group or organization possesses the infrastructure needed to fully create and maintain a page dedicated to EDI. This self-assessment explores time, compensated talent, and dedicated resources available in an effort to avoid the pitfalls of performative statements.

It is the responsibility of the committee or group to understand and allocate resources needed to work toward the principles below.

Guiding principles:

Principle: Students, faculty and staff from historically marginalized identities help develop a shared vision, goal, and content for the webpage.

Questions:

- Are the committee's goals, objectives, and targeted audience well-defined, explicit, and in line with the University strategic plan's core values?
- Are those developing plans centered in diverse, embodied experiences, including staff, faculty, and students at the intersections of race, gender, sexuality, ability, nationality, and immigration status?

Principle: Those developing content and visuals for the webpage should demonstrate ongoing understanding of anti-racism and EDI issues.

Questions:

- Has there been an ongoing dialogue for those developing content for the webpage pertaining to the understanding of EDI and anti-racism?
- Is there a professional development plan for those developing content for the webpage for ongoing education related to anti-racism and EDI?

Principle: There is an ongoing active plan for re-evaluating the webpage over time.

Questions:

- Is there a designated task force that includes students, faculty, and staff that convenes throughout the semester to review web content, photos, articles, and language?
- Are the members appropriately incentivized for their service time?

Principle: Resources are dedicated to EDI and anti-racism to the knowledgeable maintenance of the website, and of evolving equity-oriented language.

Questions:

- Is there a designated, compensated webmaster will be responsible for the upkeep of the web page?
- Are funds committed to continued professional development for those involved in the webpage related to anti-racism and EDI?
- Are there efforts to continue to understand appropriate terminology with respect to minoritized people and marginalized communities for content developers to remain abreast of the ever-evolving terms and definitions?

Principle: There will be a protocol in place for constructive feedback from marginalized intersecting identity.

Question:

- Is there a mechanism to collect constructive feedback from students, staff, faculty from marginalized identities clearly articulated on the website?

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