**Illinois State**

**University**

Board of

**Trustees**

**Report No. 2015.02/1000.01**

**Goal Statements**

**Executive Summary**

2015 Goal Statements of the President and Board are attached.

Board of Trustees

Illinois State University

Statement of Goals

President’s Statement of Goals for 2015:

1. Provide leadership in continuing to develop unique academic and co-curricular experiences for faculty, staff and students. Continue to achieve goals under *Educating Illinois* through the University's shared governance model.
2. Enroll a robust, diverse and academically motivated student body that reflects the state's population. Foster a campus environment that is welcoming to individuals from diverse backgrounds and experiences.
3. Provide leadership for strategic financial planning to prepare for post-election Legislature and accompanying financial circumstances.
4. Conduct and complete searches for Vice President for Academic Affairs and Provost and Vice President for University Advancement. Continue efforts to attract and retain faculty and staff from diverse backgrounds.
5. Provide leadership for the Higher Learning Commission Accreditation and Open Access processes.
6. Communicate, promote and market Illinois State's strengths and successes to internal and external constituencies.
7. Work with the Illinois Board of Higher Education, state legislators and the Governor's office to enhance state awareness of Illinois State's commitment to higher education excellence, including Board of Trustees members as appropriate. Continue to guide Illinois State's presence with congressional leaders locally and in Washington, D.C.
8. Continue planning for a Center for Civic Engagement to be located on Illinois State's campus.
9. Strengthen connections with alumni and other internal and external stakeholders. Provide fundraising leadership for annual fundraising efforts and in early preparation for comprehensive fundraising campaign.
10. Provide leadership for campus construction and technology projects and identify potential opportunities for long-term campus and/or programmatic expansion.
11. Provide leadership to the Board in reviewing strategic issues facing the University.

Board of Trustees

Illinois State University

Statement of Goals

Board of Trustees Statement of Goals 2015:

1. Support and assist the President in reaching his annual goals.
2. Support the institution in its efforts to provide a premier education experience for students,

preparing them for success in a culturally and economically diverse environment.

1. Promote a stronger university image that clearly describes the strengths of the University, its

students and academic programs, which distinguish Illinois State as the premier state university in Illinois.

1. Support ways to enhance faculty and staff salaries in 2015 in order to attract and retain the best

faculty and staff possible.

1. Oversee the implementation of *Educating Illinois, Campus Master Plan* and *Long-Range Financial Plan* for Illinois State.
2. Build strong working relationships with the students, alumni, faculty, staff, potential donors and other stakeholders through participation in activities on and off campus.
3. Continue the process for the design and construction of projects currently underway and continue to advocate for funding for the ongoing enhancement of the University’s physical facilities and environment as identified in the *Campus Master Plan*.
4. Reaffirm the Board’s strong commitment to building an institution that mirrors the diverse culture of the State of Illinois and maintain efforts to offer a welcoming and caring environment for all students, faculty and staff.
5. Assist the President and the Division of University Advancement in promoting Illinois State to alumni and a variety of supporters.
6. Assure the smooth integration of new Trustees. Provide opportunities for Trustee orientation, education and training.
7. Strengthen and cultivate relationships with the Illinois General Assembly, the Governor’s Office and the Federal Government.
8. Continue involvement and support for all ongoing fundraising activities by the University; including academic, athletic and student development programs.
9. Support University efforts to attract and recruit academically talented students while working with the President to enhance need-based and merit-based financial assistance.