

**ILLINOIS STATE  
UNIVERSITY**

**BOARD OF  
TRUSTEES**

**Resolution No. 2025.12/40**  
**Authorization for Master**  
**Licensing Agreement with**  
**Starbucks Corporation**

**Resolution**

Whereas, Illinois State University owns and operates existing Starbucks locations at the Student Fitness Center and the Bone Student Center; and

Whereas, the current Master Licensing Agreement with Starbucks Corporation expires on January 27, 2026; and

Whereas, Illinois State University Event Management, Dining, and Hospitality (EMDH) wishes to enter into a new sole source Master Licensing Agreement with the Starbucks Corporation; and

Whereas, Event Management, Dining, and Hospitality has projected the royalty, marketing, license fees, food costs, and any unplanned furniture, fixture, and/or equipment replacement costs; and

Therefore, be it resolved that the Board of Trustees of Illinois State University authorizes the Master Licensing Agreement with Starbucks Corporation for the period of January 28, 2026, to March 31, 2029, for a cost of approximately \$3.5 million.

Board Action on: \_\_\_\_\_  
Motion by: \_\_\_\_\_  
Second by: \_\_\_\_\_  
Vote: Yeas: \_\_\_\_\_ Nays: \_\_\_\_\_

Postpone: \_\_\_\_\_  
Amend: \_\_\_\_\_  
Disapprove: \_\_\_\_\_  
Approve: \_\_\_\_\_

ATTEST: Board Action, December 12, 2025

\_\_\_\_\_  
Secretary / Chairperson

**Board of Trustees  
Illinois State University  
Authorization for Master Licensing Agreement with Starbucks Corporation**

Illinois State University Event Management, Dining, and Hospitality has operated a Starbucks store on campus since September 12, 2016.

The Board of Trustees approved the Student Fitness Center location with Resolution No. 2015.10/32 and the Bone Student Center location with Resolution No. 2017.05/14.

The current Master Licensing Agreement is set to expire on January 27, 2026. Event Management, Dining, and Hospitality wishes to continue operating the Starbucks locations at the Student Fitness Center for the period from January 28, 2026, until April 30, 2026, and the Bone Student Center for the period from January 28, 2026, to March 31, 2029.

Estimated direct payments to Starbucks over the contract period total approximately \$3.5 million. This amount will include royalties, marketing, license fees, food costs, and unforeseen expenses for replacement of furniture, fixtures, and equipment.

Starbucks is a popular destination for students, faculty, staff, and the public. Event Management, Dining, and Hospitality believes that its continued operation satisfies the desire for a well-recognized coffee option on campus.

**Source of Funding:** EMDH Bond Revenue