



BOARD OF TRUSTEES

Illinois State University

Resolution Number 2026.07/33

Authorization to Execute Agreement with Keypath Education LLC

Resolution

Whereas, the University seeks to expand access to high-quality graduate and professional programs through online delivery modalities aligned with workforce needs, and

Whereas, the University has identified Keypath Education as a global education technology company that partners with accredited universities to support the design, launch, enrollment growth, and ongoing operation of high-quality online graduate degree programs, while academic control and degree authority remain with the partner institution, and

Whereas, the proposed agreement includes a multi-year term and a revenue-sharing structure based on tuition generated from students enrolled in the online speech-language pathology program, and

Whereas, Keypath Education will provide upfront investment and ongoing services to support program launch, scale, and long-term sustainability.

Therefore, be it resolved that the Board of Trustees authorizes the President or designee to negotiate and execute a Master Services Agreement with Keypath Education for the development, launch, marketing, recruitment, and support of an online speech-language pathology program, and

Be it further resolved that the agreement includes a revenue share based on tuition receipts attributable to the supported program for a term not to exceed five (5) years, inclusive of renewal options, and

Be it further resolved that through such a partnership, the University would retain academic control, faculty oversight, admissions authority, and responsibility for accreditation compliance while leveraging Keypath Education's experience in market analysis, online program design support, student recruitment, student success services, and clinical placement coordination to expand access to a workforce-responsive online speech-language pathology program.

For Office of the President use only:

Board Action on _____
Motion by _____
Second by _____
Vote _____ Yeas, _____ Nays

ATTEST: Board Action, July 24, 2026

Secretary / Chairperson

**Board of Trustees
Illinois State University
Authorization to Execute Agreement with Keypath Education LLC**

Agreement Overview

Keypath Education partners with accredited universities to support the development and delivery of market-responsive online graduate programs, with particular expertise in healthcare education and programs that require clinical or field-based learning. Through data-informed program planning, collaborative online curriculum design, student recruitment support, lifecycle student services, and clinical placement management, Keypath functions as an operational partner while the University retains full academic control and responsibility for accreditation compliance. In the context of an online speech-language pathology program, this partnership model is designed to support institutional capacity to deliver high-quality online instruction and supervised clinical experiences consistent with professional standards.

Keypath Education's partnership model emphasizes market-informed program planning, using predictive analytics, proprietary and third-party labor-market data, and higher-education trend analysis to support universities in identifying programs that are career-relevant, workforce-aligned, and responsive to demonstrated student demand, including programs in healthcare disciplines.

Keypath Education collaborates with university faculty to co-design online graduate curricula, supporting high-quality learning design and effective online delivery while preserving the academic standards, curricular authority, and faculty governance structures of the institution. Keypath Education provides student recruitment and enrollment support designed to extend institutional reach beyond the physical campus and increase access for working professionals, rural learners, and underserved populations, consistent with public university access and mission objectives.

Keypath Education supports the full student lifecycle, from initial awareness through graduation, by providing enhanced student support services intended to improve engagement, persistence, and completion in online graduate programs. Keypath Education has a demonstrated focus on online healthcare education, including graduate programs that require clinical or field-based learning experiences, and offers clinical and field placement management services designed to support institutions in administering experiential learning requirements within online modalities.

In the context of an online speech-language pathology graduate program, Keypath Education's services are structured to support—though not replace—the University's responsibility for ensuring that curriculum design, supervised clinical experiences, student assessment, and program oversight meet applicable professional accreditation standards and licensure-related requirements, including clinical education expectations typical of speech-language pathology programs.

Program Tuition and Fees

Input and relevant market analysis findings from Keypath Education demonstrate that an advertised total program cost is the most effective strategy for recruiting students to a 100% online academic program in a national market. After considering the tuition and fee structure of all other speech-language pathology programs offered online in the United States, along with all associated program costs to deliver the curriculum and clinical experiences, this online program will be offered at a cost of \$48,000, inclusive of student tuition and fees for the 52-credit hour program. Students may elect to enroll full-time for five semesters or part-time for up to eight semesters. As per the terms of the agreement, student fees (currently

\$119.21 per credit hour) are not shared with Keypath Education and remain with Illinois State. The remainder of the program cost is student tuition, which is shared with Keypath Education as per the specific terms of the agreement. Tuition and fees are subject to change every academic year.